

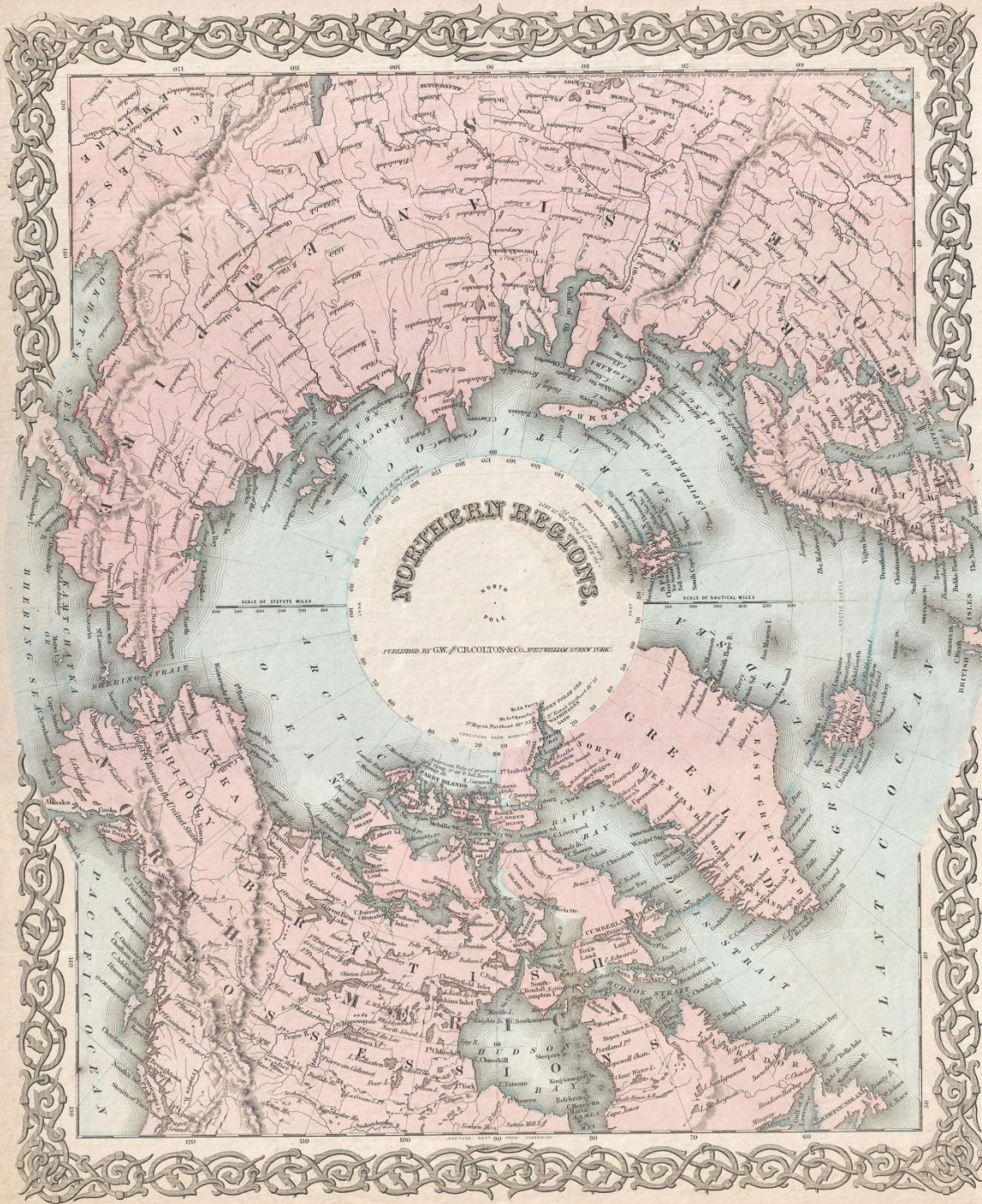
# **IAOM Conference**

**Leadership in Innovation**

**4 Dec '14**

**Stuff the strong**

**Only the innovative shall  
survive**





ΠΡΥΤΑΝΕΙΑ Ο.Ε.Α.  
ΟΜΑΔΟΣ ΕΛΛΗΝΙΚΗΣ  
ΑΠΟΚΑΤΑΣΤΑΣΕΩΣ

ΔΙΑΤΑΞΗ  
ΑΝΤΙΠΑΛΩΝ  
ΔΥΝΑΜΕΩΝ

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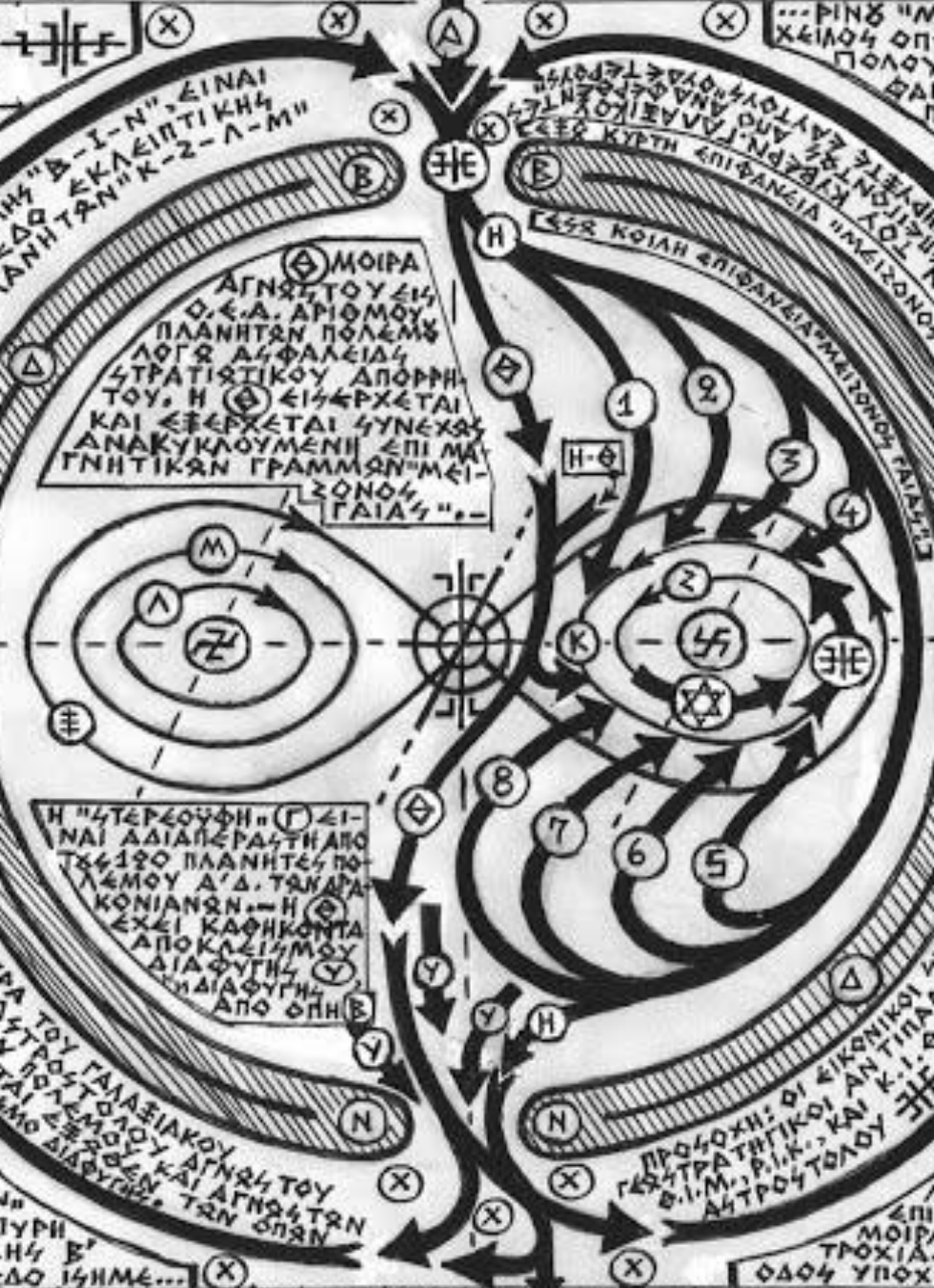
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18Α-  
ΧΟΣ.

ΣΗΜ: ΤΟ ΕΠΙΠΕΔΟ ΤΟΜΗΣ "Β-Ι-Ν", ΕΙΝΑΙ  
ΚΑΘΕΤΟ ΕΠΙΠΕΔΟ ΕΚΚΛΙΠΤΙΚΗΣ  
ΤΩΝ ΤΡΟΧΙΩΝ ΚΑΙ "ΤΡΟΧΙΑΝ #"

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ΑΓΝΩΣΤΟΥ Ο.Ε.Α. ΑΡΙΘΜΟΥ  
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ΛΟΓΩ ΑΣΦΑΛΕΙΑΣ  
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ΑΝΑΚΥΚΛΟΥΜΕΝΗ ΕΠΙ ΜΑ-  
ΓΝΗΤΙΚΗΝ ΓΡΑΜΜΗΝ "ΜΕΙ-  
ΖΟΝΟΣ ΓΑΙΑΣ".



...ΡΙΝΩ "ΜΕΙΖΟΝΟΣ ΓΑΙΑΣ" - Β, Ν  
ΧΕΙΛΟΣ ΟΡΓΑΝ ΒΟΡΕΙΟΥ ΚΑΙ ΝΟΤΙΟΥ  
ΠΟΛΟΥ "ΜΕΙΖΟΝΟΣ ΓΑΙΑΣ", 24 ΕΜ-  
ΒΑΙΝΟΝΤΑΙ 42 ΤΟΜΗ ΕΙΣ ΕΠΙ-  
ΠΕΔΟ ΜΕΓΗΜΒΡΙΝΩΝ "ΜΕΙΖΟ-  
ΝΟΣ ΓΑΙΑΣ" - 5 ΕΚΠΕΜ-  
ΠΩΝ ΗΛΙΟΣ "2274" -  
ΗΜΙΕΚΠΕΜΠΩΝ ΜΕ-  
ΓΗΛΙΟΣ "ΑΒΟΛΑΡΝ,"  
"ΑΒΕΛΤΕΡΟΣ" -  
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ΛΑΝΑ ΟΠΗ" "ΗΡΑ"  
ΤΡΟΧΙΑ "ΚΡΟ-  
ΝΟΥ" ΚΑΙ ΛΟΙ-  
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ΤΕΡΙΚΩΝ ΠΛΑ-  
ΝΗΤΩΝ - 2:  
ΤΡΟΧΙΑ "ΔΙΟΣ"  
ΚΑΙ ΛΟΙΠΩΝ  
ΕΠΤΑ ΕΣΤΙ  
ΡΙΚΩΝ ΠΛΑΝΗ-  
ΤΩΝ - Α ΚΥ-  
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ΓΑΛΑΞΙΑΚΟΣ  
ΑΣΤΡΟΣΤΟΛΟΣ  
ΕΙΣΕΛΘΩΝ  
ΑΠΟ ΒΟΡΕΙΑ  
ΟΠΗ "ΜΕΙΖΟ-  
ΝΟΣ ΓΑΙΑΣ" ΜΕ  
ΔΥΟ ΜΟΙΡΕΣ  
Η ΚΑΙ Φ -  
Η ΜΟΙΡΑ 960  
ΠΛΑΝΗΤΩΝ  
ΠΟΛΕΜΟΥ, ΗΤΟΙ  
8 ΠΤΕΡΥΓΩΝ  
ΜΑΧΗΣ ΜΕ 120  
ΠΛΑΝΗΤΕΣ ΠΟΛΕ-  
ΜΟΥ ΕΚΑΣΤΟΣ ΟΙ  
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Α' ΔΙΑΣΤΑΣΕΩΣ,  
Η 4 Β' Δ., Η 5 Γ' Δ.,  
Η 6 Δ' Δ. ΚΑΙ ΝΑΥΑΡ-  
ΧΕΙ, Η 7 Ε' Δ., ΚΑΙ Η  
8 Δ' Δ. ΚΑΦΗ ΤΗΣ 7  
ΚΑΤΕΡΡΙΨΑΝ ΤΟ "COLUM-  
ΒΙΑ" ΜΕ ΕΝΡΗΗΝ ΑΝΤΙΨ-  
ΛΗΣ ΦΗ ΑΓΑΘΑ ΜΟΙΡΑ Η ΚΑΙ  
ΕΠΙ ΤΡΟΧΙΑΣ ΚΡΟΝΟΥ - Χ ΜΙΑ  
ΜΟΙΡΑ ΔΡΑΚΟΝΙΑΝΟΥ ΣΤΟ  
ΤΡΟΧΙΑΣ ΔΙΟΣ - Υ ΜΟΝΗ ΔΥΝΑΤΗ  
ΟΔΟΣ ΥΠΟΧΡΗΛΕΣΤΩΝ ΔΡΑΚΟΝΙΑΝΩΝ.

ΤΟ ΕΠΙΠΕΔΟ ΤΗΣ 52 ΣΥΜΦΩΝΟ ΚΑΙ ΤΩΝ ΜΕΤΑΒΛΗΤΩΝ ΕΠΙΤΗΡΗΣΙΜΩΝ ΔΕ ΔΙΑΜΕΤΡΩΝ ΕΙΣ ΤΟ ΣΥΜΦΩΝΟ ΥΠΕΡΚΥΚΛΩΝ ΔΟΥ Ο.Ε.Α. Ο ΠΡΩΤΟΣ



Oct 2008



Sea Ice Index  
Sea Ice Extent, 1979-2008

monthly median sea ice extent 1979-2000

2008 Sept

Data SIO, NOAA, U.S. Navy, NGA, GEBCO

Image © 2009 TerraMetrics

Image © 2009 DigitalGlobe

Data © 2009 MIRC/IHA

©2008 Google

...our time unless thoroughly  
qualified. M. L. Barker, 1408 Chap-  
man Bldg.

# MEN WANTED

for hazardous journey, small wages,  
bitter cold, long months of complete  
darkness, constant danger, safe re-  
turn doubtful, honor and recognition  
in case of success.

Ernest Shackleton 4 Burlington st.

MEN—Neat-appearing young men of  
pleasing personality, between ages  
21 and 40 to work











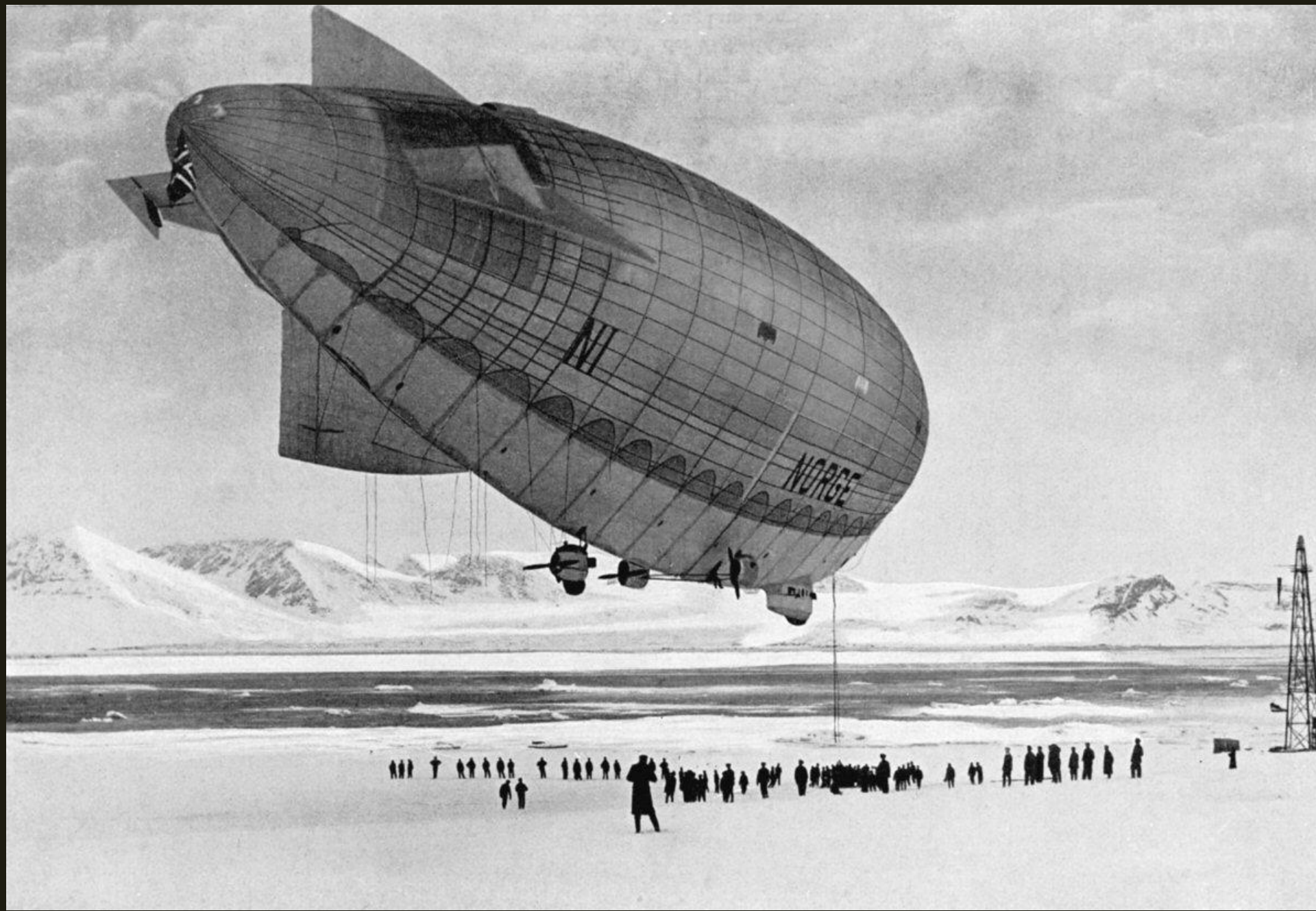




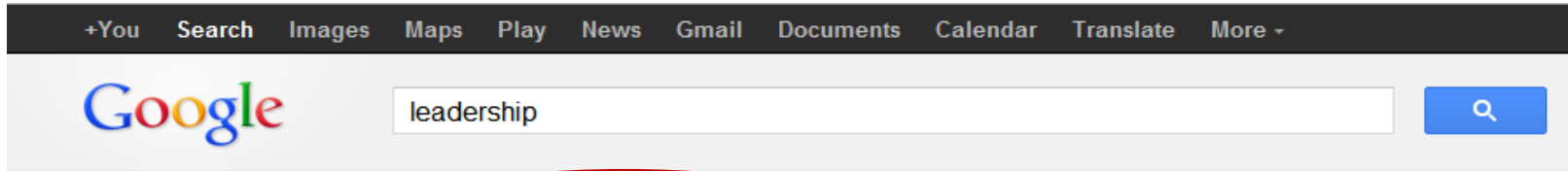








# Leadership Today



Search

About 513,000,000 results (0.25 seconds)

Web

Images

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Blogs

More

Randburg

Change location

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Pages from South Africa

More search tools

Ads related to leadership

Why these ads?

[What Makes A Leader? | theDx.DruckerInstitute.com](#)

[thedx.druckerinstitute.com/Lead](#)

Improve your own **leadership** skills with insights from Peter Drucker

[Leadership Skills | CorporateTrainingMaterials.com](#)

[www.corporatetrainingmaterials.com/](#)

Workshop training materials to teach **Leadership** soft skills.

[Soft Skills - Microsoft Office - Free Download - FAQ](#)

[Leadership Skills Courses - Emotional Intelligence for leaders](#)

[www.kwelangatraining.co.za/](#)

Two-day workshop in CPT, PTA, JHB

[Leadership - Wikipedia, the free encyclopedia](#)

[en.wikipedia.org/wiki/Leadership](#)

**Leadership** has been described as "a process of social influence in which one person can enlist the aid and support of others in the accomplishment of a ...

[Narcissistic leadership](#) - [Leader \(disambiguation\)](#) - [Leadership development](#)

[Leadership](#)

[www.nwlink.com/~donclark/leader/leader.html](#)

A comprehensive collection of researched articles and activities for **leaders** wanting to improve their **leadership** skills.

[Concepts of Leadership](#) - [Leadership Styles](#) - [Leadership Models](#) - [Leading](#)

513 million  
entries  
on leadership



# Pick a leader...



**Franklin D Roosevelt**

- Associates with crooked politicians
- Consults with astrologists
- Had two mistresses
- Chain smokes and drinks 8 – 10 martinis a day



**Winston Churchill**

- Was kicked out of office twice
- Sleeps until noon
- Used opium in college
- Drinks a quart of whiskey every evening



**Adolf Hitler**

- Is a decorated war hero
- He's a vegetarian
- Doesn't smoke, drinks an occasional beer
- Never cheated on his wife

# **The Innovator's Dilemma**

gettyimages







**With the stroke of a pen, daylight savings time could result in a**

**3.4% power saving**

Equivalent to:

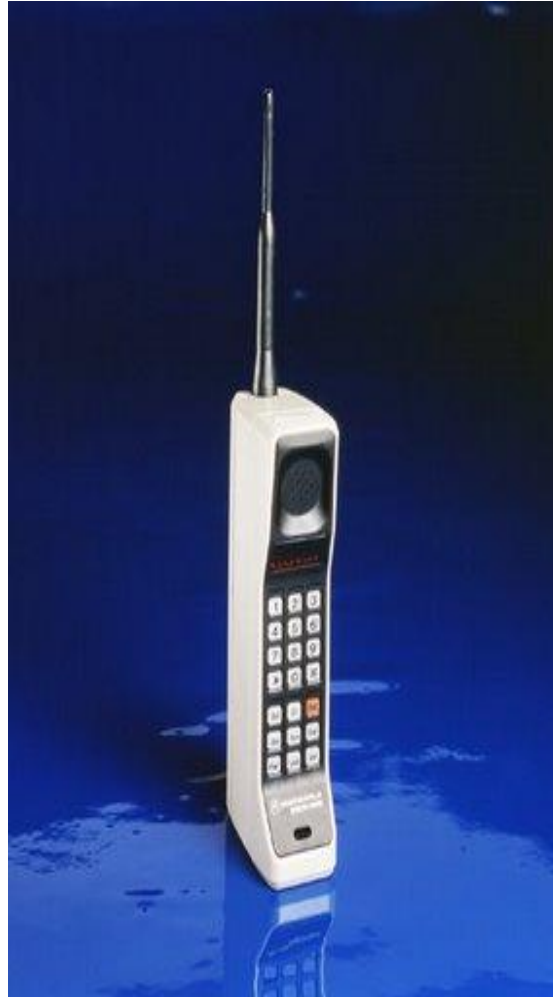
More than 15 million tons of coal per annum

More than 2 Medupi-size power stations over 20 years





# The Innovator's Dilemma





A vibrant, futuristic cityscape with numerous tall, modern skyscrapers of various architectural styles. The sky is bright blue with scattered white clouds. Several flying cars or drones are visible in the air, some in the foreground and others further back. The overall scene conveys a sense of advanced technology and urban development.

**Linear thinking companies  
will get displaced by  
exponential technologies**

# Framework of Exponentials

## Diamandis' 6 D's

- Digitised
- Deceptive
- Disruptive
- Dematerialise
- Demonatise
- Democratisise





3 D Printing has been  
in a **Deceptive** growth  
phase

Been around for 30  
years

3D printing will  
disrupt intellectual  
property





A stack of credit cards is shown, with the top card being brown. The card has a yellow chip on the left side and the name "NATALIA" printed in the center. The card number "2338 1234 5678 9010" is visible. The background is a plain, light color.

**iPhone 6 has a mobile payment method**

Spy gear

Apple Watch lets you see through  
the phone's camera



**Has a built in Walkie Talkie**



# Activity & calorie tracker, stopwatch, heart- rate monitor

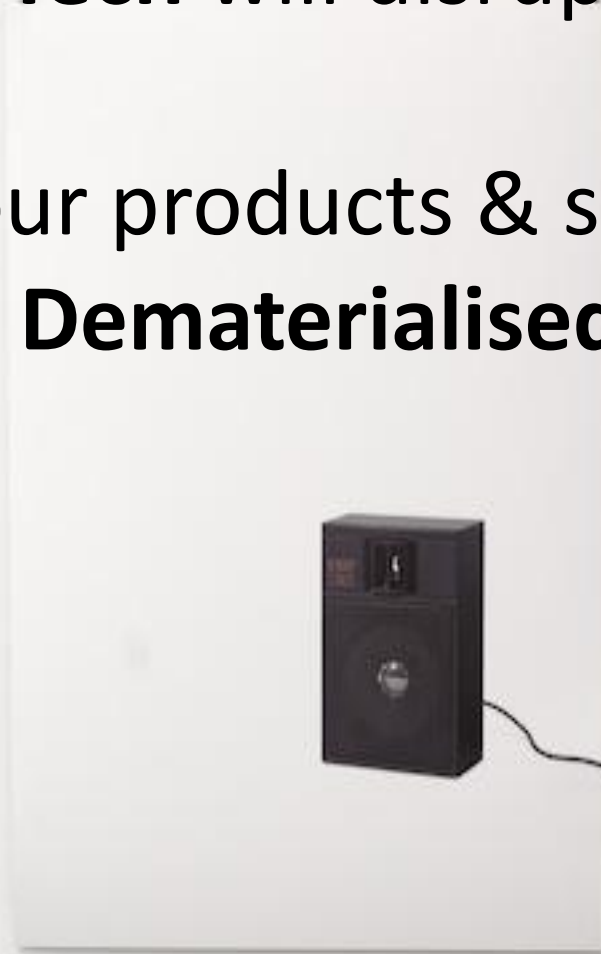


A close-up photograph of a person's hands holding a silver iPhone. The phone is held horizontally, and the back of the device is visible, showing the Apple logo and the camera lens. The person's fingers are positioned around the phone, with the thumb on the left and the other fingers on the right. The background is dark and out of focus. Overlaid on the lower half of the image is white text.

**Wifi Calling & Free video calling  
Links directly to your contact list**

**Exponential Tech** will disrupt your industry

Which of your products & services will be  
**Dematerialised?**







Marginal cost of goods and services  
close to **zero**

Abundance of products & services  
**FREE** online

**Demonetised & Democratised**



**No one is smarter than everyone**

**Innovation can only happen in an  
empowering culture**

**Reward the innovators**

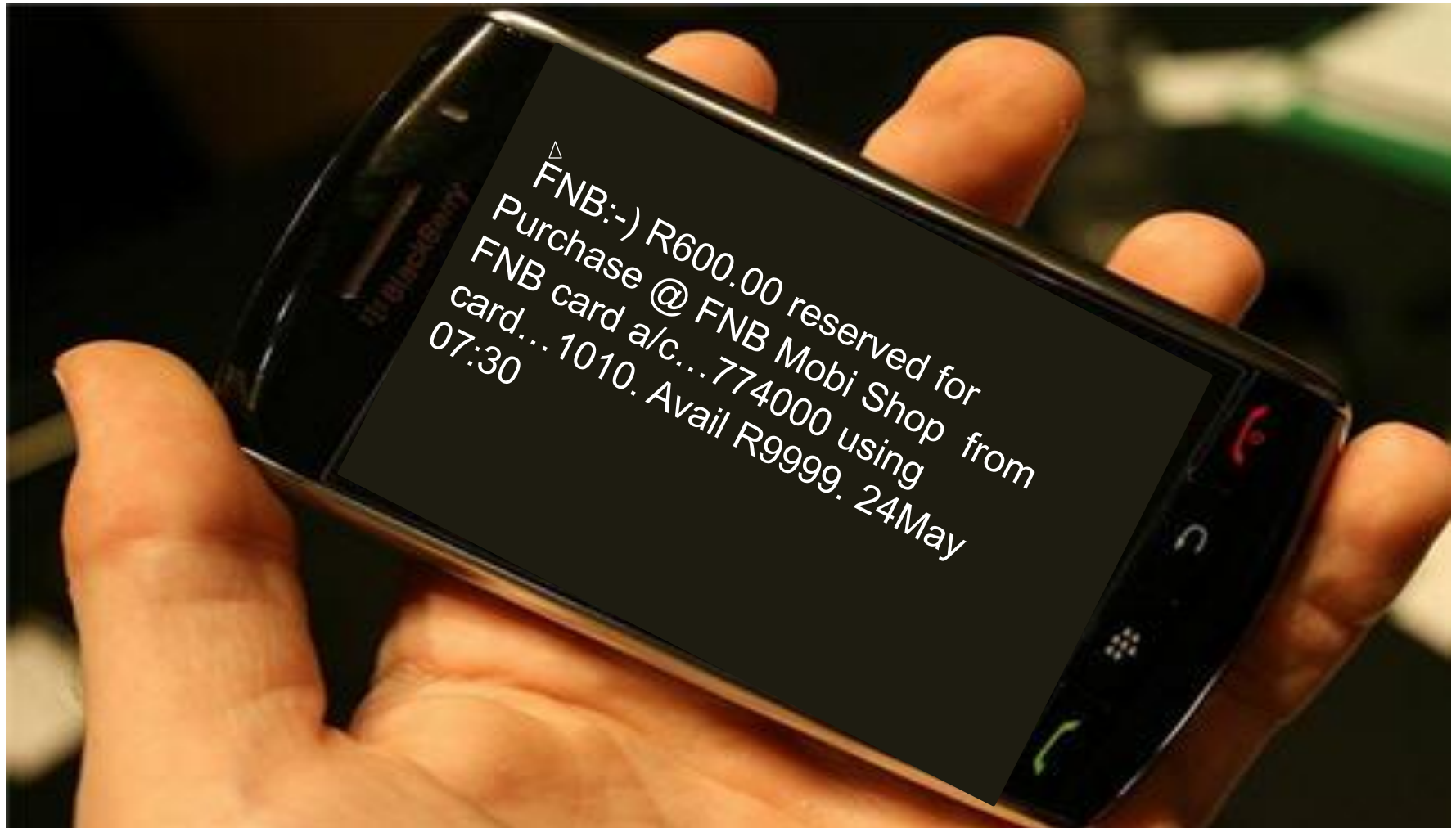
**Take Risks**

**Make Mistakes**



have fun!  
(seriously)

# Innovation is about never losing touch: **FNB *inContact***



# Innovation may go against the established order: **FNB Mini ATM**





# Innovation is about adding value: **eBucks**



MORE  
FREES



# Innovation is about imaginative partnerships: *Paypal*

## PayPal™

Accept payments securely from more than 100 million customers in 190 countries and markets

### WHAT IS PAYPAL?

PayPal is a secure global online payment system that allows users to receive and make payments for goods and services with other PayPal account holders



# About creating easy connections: **FNB Connect**





# Innovation is about providing the means: FNB App & Smart devices



**@shapshak**  
Toby Shapshak

FNB is delivering an iPad or smartphone every 30 seconds. - [@MichaelJordaan](#)

2 hours ago via [Echofon](#) ☆ Favorite ↗ Retweet ↻ Reply

Mentioned in this Tweet



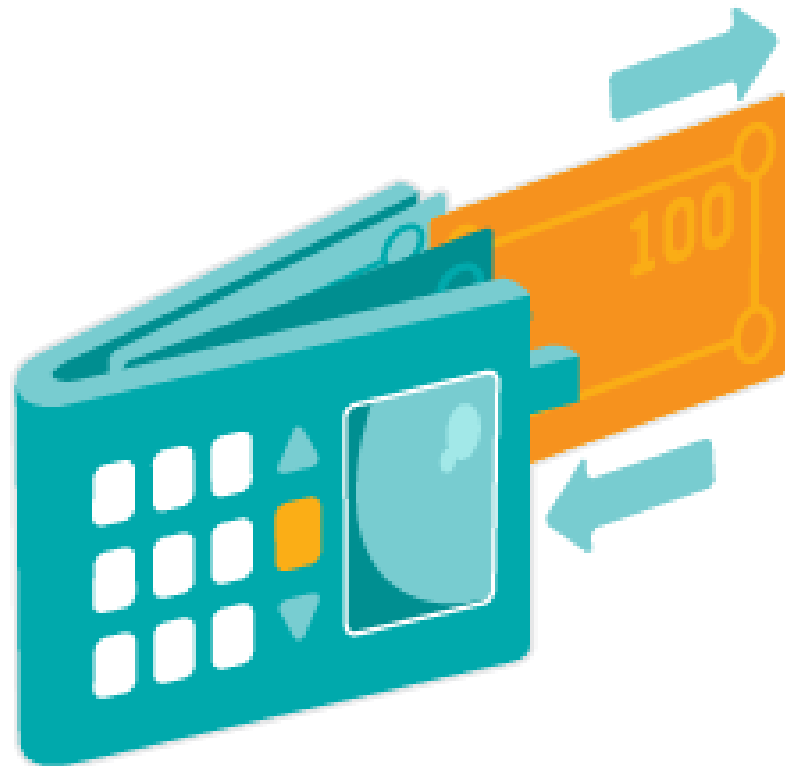
**MichaelJordaan** Michael Jordaan · [Unfollow](#)  
*Banker, economist and wine enthusiast*



# About making life simpler: **FNB GeoPayments**

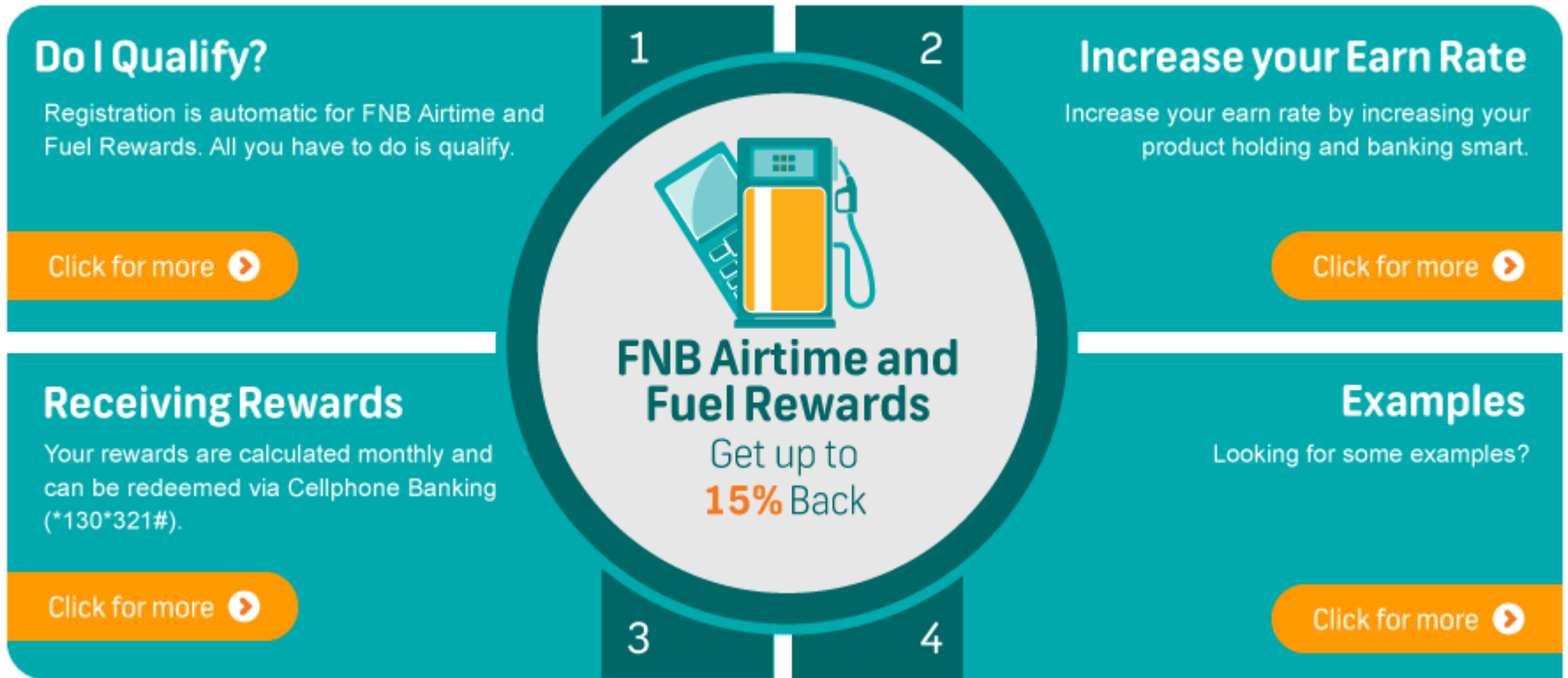


# Innovation is about solving problems: **FNB eWallet**





# Innovation meets needs with creativity: Fuel & Airtime Rewards



# In Conclusion:

Don't take yourself too seriously

Take considered risks

Surround yourself with great people

