## Diversification strategies for the milling industry.

Ch.Rubin, Bühler AG



## Agenda

1 Value addition in Grain mills
2 Diversification strategies for millers
3 Bühler's contribution
4 Reference Plants

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## Conventional Product Portfolio of Grain Mills.



## Diversification strategies for grain millers.



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## Dry Pasta.

- Long good pasta
- e.g. Spaghetti, Buccatini
- Short good pasta
- e.g. Penne, Ragatoni
- Stamped pasta
- e.g. Farfale, Oricchiette
- Speciality Pasta
- e.g. Nidi, Lasagne


Raw material: Durum or bread wheat semolina

## Pasta from gluten-free raw material like corn or rice.

- Production of dietetic product
- For people having celiac disease (0.01 to $1.5 \%$ of the population)
- Families of celiacs
- General tendency towards nutrition conscious consumers
- Alternative to common pasta
- Usage of local cereals for pasta
- Usage of cheaper cereals than wheat (locally grown)
- Usage of by-products (e.g. broken rice)
- Consumers looking for different meals


Raw material: Corn or rice semolina

## Modified Flours and bran. Functional Ingredients but clean label.

- Soups and sauces
- Binders and thickener
- Bakery products
- freshness extender, fibre provider

- Desserts
- Thickener
- Instant beverages
- Thickener
- Feed

- Bases in calf rearing


## Breadcrumbs.

Up to $40 \%$ less energy compared to traditional process.

- Breadcrumbs as coating
- For Meat, poultry, fish, cheese
- Breadcrumbs as filler and binder
- For Meatballs, Pizzatoppings, stuffed Pasta
- Breadcrumbs as intermediate products
- for households, industry, food service


Raw material: Flour, fine semolina, bran

## Breakfast Cereals. <br> A still growing market.

Direct expanded Breakfast Cereals

- Balls, rings, stars, crispies, ...
- Flaked Breakfast Cereals
- Cornflakes, Multigrain Flakes
- Multicolored Products
- Six different colours on one extruder
- Filled Pillows
- with chocolate or fruit filling


Raw material: Flour, Dark Flour, Semolina, Bran, broken kernels

## Pet foods.

- Basic dry Petfood
- brown pellets with simple shapes
- Premium Petfood
- multicolored, marbeld, new shapes
- Snacks and treats for Pets
- rubbery stripes and sticks


Raw material: Flour, dark flour, bran

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## Pasta.

108 years of passion for process solutions for the Pasta industry.

## Products \& services

- Product solutions for making long and short goods, nidi, lasagne, couscous, instant pasta and rice \& corn/maize Pasta.
- C-Linie ${ }^{(1)}$ for meeting rigorous sanitation requirements, maximizing flexibility, achieving fast recipe changes, and generating value from intermediate products and byproducts.


## Customer value

- Patented and proven technologies such as the C-Line $®$ for short and long goods or Polymatik $®$ extrusion press technology.
- Responsible and gentle handling of all resources.
- Over a century of experience in Pasta technology.


## Bühler C-line ${ }^{\circledR}$ for short and long good Pasta.

 Flexible, but high capacity lines with optimized running costs.- Short goods lines 1 - $6.5 \mathrm{t} / \mathrm{h}$ 25-60 m length

- Long goods lines 1.25-5.5 t/h 40-90 m length



## Bühler's process know-how from grain to Pasta.

 Properties of the raw material wheat influencing Pasta quality.Grain properties affecting Pasta quality
(Improvements achievable in wheat supply chain)

- Protein quantity and quality
- Kernel vitreousness
- Yellow pigment content
$\rightarrow$ Cooking quality
$\rightarrow$ White spots (only for Durum)
$\rightarrow$ Colour of Pasta

Semolina / flour properties affecting Pasta quality
(Improvements achievable in milling processes)

- Ash content / extraction rate
- Narrow and fine granulation
- Brown and black bran particles
- Damaged starch content
$\rightarrow$ Red-brown colour of Pasta
$\rightarrow$ Homogeneity of Pasta
$\rightarrow$ Brown and black spots
$\rightarrow$ Stickiness of cooked Pasta



## Innovative extrusion solutions without limits. <br> Extruded Products.

## Products \& services.

Integral solutions for:

- Breakfast cereals.
- Breadcrumbs and modified flours.
- Grain milling byproducts.
- Textured proteins.
- Reconstituted or fortified rice.
- Pet food.


## Customer value.

Individual solutions meeting all requirements: from market leaders to producers of niche
 products or proprietary brands.
Comprehensive application know-how.
Extrusion application laboratories (Switzerland and China).

## Buhler Twin Screw Extruder.



## Extrusion Process - Unit Operations.

The extruder is a continuous working process system providing a lot of basic process steps.

| $\square$ | mixing / kneading |
| :---: | :---: |
| $\square$ | homogenizing |
| $\square$ | gelatinizing |
| $\square$ | cooking / melting |
| $\square$ | heating / cooling |
| $\square$ | texturing |
| $\square$ | shaping / forming |
| $\square$ | coloring |
| $\square$ | flavor development |
| $\square$ | evaporation |
| [ | pressurizing |
| ■ | expanding |
|  |  |


expanding
etc.

Flowsheet of an extrusion plant for modified flours.


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Extruder for Reconstituted Rice in China.


## Extrusion Plant for Breakfast Cereals in Germany.



## Pasta line for short goods in Italy.



## Pasta line for long goods in Italy.



## www.buhlergroup.com/extrusion

 www.buhlergroup.com/pasta