

**MACHINES AND SYSTEMS FOR PASTA FACTORIES**

**ANSELMO**

**WHAT'S NEW IN THE  
WORLD OF PASTA?**

Dubai – November, 05<sup>th</sup> 2019

**ANSELMO**  
MACHINES AND SYSTEMS FOR PASTA FACTORIES

AND



**YOUR PERFECT PARTNERS FOR...**



# PASTA WINNING TRENDS

What we can learn from Developed Key Countries



**FREE FROM**  
(Gluten, Low Carb, No Colorants...)



**+ 6,4% Value - Price Index 461**

**RICH IN**  
(WholeWheat, Fiber&Protein...)



**+ 7,9% Value - Price Index 247**

**ORGANIC CULTURE**



**+ 10,3% Value - Price Index 286**

Source: RMS FMCG Nielsen Italy France and Germany (1/4 of global sales) – CAGR 2019 vs 2017

# FREE FROM????

**Glutine FREE**

**NO OLIO di palma**

**Lattosio FREE**

**Soia FREE**

**Uova FREE**

**Frutta a guscio FREE**

**Altri allergeni FREE**

**PANIFICIO CREMONA ITALIA**

**SENZA conservanti NO OGM**

**una grande Innovazione!**

**Joyens freefrom**

Finalmente una tavola che ascolta proprio tutti!

**CHICCO DI RISO**

**MADE IN ITALY**

**200g e** 4 panini chicco di riso incartati singolarmente

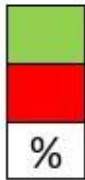
**glutens**

**FEDERICA**

IT-222-002

## AVERAGE NUTRITIONAL VALUES

	BARILLA STD.	BARILLA W.W.	BARILLA G.F.	BARILLA R.L.
ENERGY	359	350	359 (=)	335 (-6.7%)
CARBOHYDRATE	72	65,5	78,7 (+ 9%)	47,4 (-34.2%)
PROTEIN	12	13	6,5 (-46%)	25 (+108.3%)
FIBRE	3	6,5	1,1 (-63%)	12 (+ 400%)



BEST (in terms of G.I. effect)  
WORST (in terms of G.I. effect)  
COMPARED TO BARILLA STD.

- ✓ BARILLA STD = STANDAR BARILLA PASTA
- ✓ BARILLA INT. = WHOLE WHEAT BARILLA PASTA (BROWN PACK)
- ✓ BARILLA G.F. = GLUTEN FREE BARILLA PASTA
- ✓ BARILLA R.L. = RED LENTILS PASTA

# WHOLE WHEAT PASTA



# PULSES PASTA



# PSEUDOCEREALS PASTA



# BISCUITS, BREAD AND SALTY SNACKS



.....our last product development:  
**INSTANT PASTA**

**New!**

Make your PASTA business more PROFITABLE and SUCCESSFUL!!!

Short cut lines, for standard and **INSTANT PASTA!**

Possible upgrades of your existing short cut lines!



## INSTANT PASTA **PLUS** *vs* INSTANT NOODLES



**NO Fried oil**



**NO Glutamate**



**NO Flavors**



**NO Colorant**



**LESS amount of salt**

**MACHINES AND SYSTEMS FOR PASTA FACTORIES**

**ANSELMO**

**THANK YOU VERY MUCH  
FOR YOUR TIME!**