



SATURDAY 09 NOVEMBER PRE-EVENT SETUP					
12.00 - 17.00	REGISTRATION AND BADGE COLLECTION			SHEIKH RASHID HALL - DWTC	
SUNDAY 10 NOVEMBER PRE-EVENT SETUP					
08.00 - 16.00	REGISTRATION AND BADGE COLLECTION			SHEIKH RASHID HALL - DWTC	
19.00 - 21.30	WELCOME RECEPTION BCH:CLB Sponsored by Bühler, Mühlenchemie GmbH & Co. KG, Sefar				
MONDAY 11 NOVEMBER DAY 1		TUESDAY 12 NOVEMBER DAY 2		WEDNESDAY 13 NOVEMBER DAY 3	
08.00 - 09.00	REGISTRATION AND BADGE COLLECTION				
09.00 - 16.00	EXPO				
09.00 - 09.10	WELCOME SPEECH Essa Al Ghurair Conference Chairman of IAOM MEA 2024 Chairman, Essa Al Ghurair Investment (UAE)	09.00 - 09.45	RAFFLE DRAW KEYNOTE ADDRESS "MEGATRENDS SHAPING THE BUSINESS LANDSCAPE IN AN UNCERTAIN WORLD: WHERE ARE THE CHALLENGES AND THE OPPORTUNITIES?" Dr Hischam El-Agamy Executive Director, IMD Business School (Switzerland) We live in a rapidly changing world where global events can quickly reshape industries. Today, we'll explore key megatrends driving these changes, which create both challenges and opportunities. By understanding these trends, we can navigate uncertainty and position ourselves for success, turning disruption into opportunity, and ensuring that those who adapt and innovate will thrive in this evolving business landscape.	09.00 - 09.30	RAFFLE DRAW THE TRANSITION FROM WHEAT IMPORTER TO WORLD'S LARGEST WHEAT EXPORTER - WHAT'S NEXT IN THIS GROWTH STORY? Eduard Zernin Chairman of the Executive Board, RUSGRAIN UNION - The Russian Union of Grain Exporters and Producers (Russia)
09.10 - 09.20	OPENING SPEECH Ali Habaj Regional Director of IAOM MEA	09.45 - 11.00	PANEL DISCUSSION "TÜRKİYE SURPRISINGLY BANS WHEAT IMPORTS: IS THERE A STRUCTURAL MARGIN IMPACT ON TURKISH AND MEA MILLERS?" Dan Basse President & Founder, AgResource Co (USA) Muhammad Islam Ali Director, Mombasa Maize Millers Ltd (Kenya) Dr. Eren Günhan Ulusoy Director, IAOM Eurasia Region Chairman of Board, Ulusoy Flour Mills (Türkiye) Nicolas Tsikhlikis Chairman, The Jordanian Grain & Flour Mills Association (Jordan) Mandeep Singh Bindra General Manager, Emirates Grain Products - An IFFCO group Company (UAE)His	09.30 - 10.00	PRODUCTION AND EXPORT OUTLOOK - HOW TECHNOLOGY AND CUSTOMER DEMAND IS SHAPING WHAT RUSSIA GROWS, WHERE IT IS GROWN, AND WHERE IT IS EXPORTED FROM? Igor Pavensky Head of Agricultural Markets Research - Head of Rusagrotrans Marketing Division, Demetra Holdings (Russia)

09:20 - 09:25	IAOM MEA REGIONAL LEADER AWARDEE Muhammad Islam Ali Director, Mombasa Maize Millers Ltd (Kenya)	11.00 - 11.30	COFFEE BREAK & NETWORKING AT EXPO	10.00 - 11.00	PANEL DISCUSSION RUSSIAN GRAIN INDUSTRY INSIGHTS AND OUTLOOK Stas Ognev Senior Trader, ME Solaris Commodities (UAE) Iliia Aliev CEO, Grain Gates LLC (Russia) Eduard Zernin Chairman of the Executive Board, RUSGRAIN UNION - Tthe Russian Union of Grain Exporters and Producers (Russia) Michel Meyer Head of Grains, Invictus Trading FZE (UAE) Dr. Eren Günhan Ulusoy Director, IAOM Eurasia Region Chairman of Board, Ulusoy Flour Mills (Türkiye) Oga Venkat Desk Head – Middle East & Africa, World Trading Group, Cargill International SA (Switzerland)
09.25 - 09.30	IAOM MEA MILLER OF THE YEAR Abdel Moniem Salem Senior Engineering Advisor, Essa Al Ghurair Investment LLC (UAE)	11.30 - 13.00	RAFFLE DRAW	11.00 - 11.30	COFFEE BREAK & NETWORKING AT EXPO
09.30 - 10.30	INSPIRATIONAL INSIGHTS "THE WORLD IS CHANGING - HOW ABOUT US?" Riaz Shah, OBE Professor of Practice, Innovation & Leadership Hult International Business School (UK) This session will explore how the world is changing, focusing on demographic shifts, evolving consumer and employee attitudes, sustainability, and cutting-edge technologies. We will examine why companies struggle to adapt and discuss how leaders need to respond to these challenges.		FRENCH MARKET OUTLOOK Roland Guiragossian Algeria & Middle East Manager, Intercereales (Egypt)	11.30 - 12.40	ARTIFICIAL INTELLIGENCE (AI) AND ITS IMPACT ON MILLING PANEL Q&A Moderated by Ibrahim Al-Hazaa Executive Director, Al-Hazaa Investment Group (Jordan)
10.30 - 11.00	IAOM MEA 2024 SPONSORS' APPRECIATION		BLACK SEA MARKET OUTLOOK Indrek Aigro Head of Grains, Copenhagen Merchants (Denmark)		ARTIFICIAL INTELLIGENCE (AI) – HOW MILLERS CAN BENEFIT? Martin Ellegast CEO, Wingmen Group GMBH (Switzerland)
11.00 - 11.30	COFFEE BREAK & NETWORKING AT EXPO		CANADIAN MARKET OUTLOOK Jeffrey McPike Broker/Analyst, WASEDA Commodities, Inc. (USA)		HOW AI-DRIVEN PROCESSES REVOLUTIONIZE FLOUR MILLING Alexis Noel Digital Program Manager, Bühler Group (Switzerland)
11.30 - 12.00	KEYNOTE PRESENTATION "GEOPOLITICS AND WORLD WHEAT IMPORTER DEMAND DRIVES 2024/2025 GRAIN PRICES - A REVIEW OF THE WORLD WHEAT SITUATION" Dan Basse President & Founder, AgResource Co (USA)		U.S. MARKET OUTLOOK Ian Flagg Regional Vice President, U.S. Wheat Associates (Netherlands)		AI BATCHING TECHNIQUES IN MILLING Ali Magboul CEO, ASM Process Automation (UAE)
12.00 - 13.00	PANEL DISCUSSION "HOW TO MANAGE RISK IN A DYNAMIC POLITICAL WORLD AS GRAIN TRADING TITANS DISCUSS WHAT'S AHEAD IN 2025" Dan Basse President & Founder, AgResource Co (USA) Merzad Jamshidi Managing Director, Khoushkeh Fars Flour Mills & Chairman, IAOM MEA Pieter Defoor Marketing Manager MENA, Viterra (Netherlands) Abid Ahmed Manager - International Marketing (Australia) Ieva Serksnyte Senior Trader, ME Solaris Commodities (UAE)		AUSTRALIAN MARKET OUTLOOK Don Campbell General Manager-International, GrainCorp (Australia)		NAVIGATING THE PATH TO FLOUR QUALITY EXCELLENCE: LEVERAGING ARTIFICIAL INTELLIGENCE IN MILLING OPERATIONS Fabien Varagnac Founder, Grains & Flours Insights (France)
12.00 - 13.00			INDIAN MARKET OUTLOOK Sumit Gupta CEO - Asia Business, Mcdonald Pelz (India)	12.40 - 12.50	INSTALLATION EXAMPLE OF TMS Tobias Diener CEO, Agromatic (Switzerland)
13.00 - 14.00	LUNCH BREAK Sponsored by Midstar FZE	13.00 - 14.00	LUNCH BREAK Sponsored by Midstar FZE	12.50 - 13.00	THE NEW MULTIPLEXA PLANSIFTER Seyit Ali Topaç Sales Manager, IMAS (Türkiye)
	RAFFLE DRAW		RAFFLE DRAW		

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14.00 - 15.30	MILLING EFFICIENCY AND EDUCATION PANEL Q&A Moderated by Julius Ndunga Mill Manager, Bakhresa Grain Milling Ltd. <i>(Rwanda)</i>	14.00 - 15.00	FEED MILLING TECHNOLOGY PANEL Q&A Moderated by Kamaldeep Singh Phull Managing Director, Maisha Flour Mills <i>(Kenya)</i>	13.00 - 13.10	THE MOULINS SOUFFLET CASE: BOOSTING EFFICIENCY AND ENERGY SAVINGS Pietro Barbalarga Sales Director, Omas Industries <i>(Italy)</i>	
	FROM THEORY TO PRACTICE: EDUCATION'S ROLE IN FLOUR MILL MANAGEMENT Dr. Secil Uzel Alapala Academy Supervisor Associate Prof. - Food Engineering Department, Hitit University <i>(Türkiye)</i>		EFFICIENT AND SAFE STORAGE TECHNOLOGY FOR FEED MEALS Nicoleta Axenti Marketing Manager, METALMONT SRL <i>(Italy)</i>	13.10 - 13.20	INTEGRATED DESIGN OF STEEL STRUCTURES FOR MILL BUILDINGS Dr. Martino Celeghini CEO, CESCO EPC GmbH <i>(Germany)</i>	
	THE FUTURE OF MILLING EDUCATION Priscilla Bakalian Head of African Milling School - Bühler Group <i>(Nairobi / Kenya)</i>		BEYOND THE HYPE: PRACTICAL AI APPLICATIONS IN FEED MILLING FOR MEASURABLE GAINS Ivan Harjacek Head of Digitalization, ANDRITZ <i>(Denmark)</i>	13.20 - 13.30	NATURAL FUMIGATION WITH NITROGEN Peer Hansen Biochemist - R&D Director, Toxi-Scrub ApS <i>(Denmark)</i>	
	POTENTIAL FOR ENERGY SAVINGS IN THE FLOUR MILL Andreas Hummel Chief Technology Officer, Wingmen Group GmbH <i>(Germany)</i>		HIGH QUALITY EXTRUDED SHRIMP FEED Philippe Taeschler Head of Sales & Market Development Value Nutrition, Bühler Group <i>(Switzerland)</i>	13.30 - 13.40	ATEX & HAZARD MONITORING Ahmad Mansour Sales Manager, 4B Braime Components <i>(UAE)</i>	
	FORECASTING THE FUTURE LANDSCAPE OF MILLING: A TECHNOLOGICAL EVOLUTION Marcel Scherrer Head of Wheat & Rye, Bühler Group <i>(Switzerland)</i>		15.00 - 15.10	INTEGRATED FLOUR MILLING: FOOD SECURITY THROUGH PRODUCTION SAFETY: COMBUSTIBLE DUST RISK MANAGEMENT Hank Paul Market Development Manager, BS&B Pressure Safety Management BV <i>(Netherlands)</i>	13.40 - 14.20	PASTA & BAKING PANEL Q&A Moderated by Tarik Gahi Assistant Technical Director, U.S. Wheat Associates <i>(Morocco)</i>
	COUSZYM - WELCOME TO THE WORLD OF COUSCOUS Sven Mattutat Global Head of Product Management, Mühlenchemie GmbH & Co. KG <i>(Germany)</i>		15.10 - 15.20	ACHIEVING PACKING EXCELLENCE WITH THE NEW FULLY AUTOMATIC BAGGING STATION Jovin Wehrli Product Manager, Bühler Group <i>(Switzerland)</i>		A 360° VIEW ON FLOUR QUALITY: IMPACT OF MILLING TECHNIQUES, ADVANTAGE OF SPECIALIZED TREATMENTS, AND DIAGNOSIS BEHIND RHEOLOGICAL TESTING Salim Makhoul General Manager, CrownZym <i>(Lebanon)</i>
15.30 - 16.00	COFFEE BREAK & NETWORKING AT EXPO	15.20 - 15.30	HOW TO STORE AND RECLAIM HARD-TO-FLOW BULK MATERIALS John Koorh International Sales Manager, Laidig Systems, Inc. <i>(USA)</i>		FROM UNDERSTANDING WHEAT QUALITY TO PROVIDING CONSISTENT FLOUR QUALITY TO BAKERS: MILLERS' CHALLENGES Novrani Bundhoo Technical Team lead, Mühlenchemie GmbH & Co. KG <i>(Germany)</i>	
19.30 - 22.30	TRADERS' COCKTAIL DINNER SOHO Garden at Meydan Sponsored by Cargill International, Invivo Trading, Solaris Commodities, The Andersons, Viterra	15.30 - 16.00	COFFEE BREAK & NETWORKING AT EXPO		CEREAL-BASED INGREDIENTS AND NEW PREMIXES FOR MILLERS Nicolas Sublié R&D Formulator, AIT Ingredients <i>(France)</i>	
				14.20 - 14.25	CLOSING SPEECH Frances Churchill IAOM President <i>(USA)</i>	
				14.25 - 14.30	ANNOUNCEMENT OF IAOM MEA 2025 Ali Habaj Regional Director of IAOM MEA	
				14.30 - 15.30	LUNCH BREAK Sponsored by Midstar FZE	