

PRE-EVENT SETUP	Monday, 1 December 2025			
09.00 - 16.00	ON-SITE REGISTRATION & BADGE COLLECTION <i>Hilton Hall Foyer</i>			
19.00 - 21.30	WELCOME RECEPTION Park Hyatt Jeddah-Marina, Club and Spa <i>Sponsored by Bühler, Mühlenchemie GmbH & Co. KG, Sefar & First Mills</i>			
DAY 1	Tuesday, 2 December 2025			
08.00 - 09.00	ON-SITE REGISTRATION & BADGE COLLECTION <i>Hilton Hall Foyer</i>			
09.00 - 16.00	EXPO <i>Hilton Hall</i>			
09.00 - 09.10	WELCOME SPEECH Eng. Abdullah Ababtain Conference Chairman, IAOM MEA 2025 CEO, First Mills (Saudi Arabia)			
09.10 - 09.20	OPENING SPEECH Ali Habaj Regional Director, IAOM MEA			
09.20 - 09.25	IAOM MEA REGIONAL LEADER AWARDEE Jamal Al-Hazaa President & CEO, Al-Hazaa Investment Group (Jordan, Iraq, UAE, and Egypt)			
09.25 - 09.30	IAOM MEA MILLER OF THE YEAR Peter Lloyd Regional Technical Director-MENA Region, U.S. Wheat Associates (Morocco)			
09.30 - 10.15	KEYNOTE ADDRESS The Business Challenge and Opportunities of the Food System Transition Dr. Ian Roberts Chief Technology Officer, Bühler Group (Switzerland)			
10.15 - 10.30	IAOM MEA 2025 SPONSORS' APPRECIATION			
10.30 - 11.00	COFFEE BREAK & NETWORKING <i>Hilton Hall</i>			
11.00 - 12.00	PANEL DISCUSSION biThe world holds record supplies of exportable wheat that maintains a competitive pricing landscape for millers and importers well into mid-2026. Yet, the MEA has its own struggles with logistics and geopolitics. Where is the opportunity and risk in the 2026 crop year? And what should millers and traders monitor for a market reversal. Food security was the hot topic of the past decade. Is farm security the risk in the decade ahead? Listen and learn how the region's best millers and traders manage wheat flour margins in a world of rising political tension. Dan Basse President & Founder, AgResource Co (USA)			
	Eng. Abdullah Ababtain CEO First Mills (Saudi Arabia)	Mauro Barbieri COO & Interim CCO SABIL Company (Saudi Arabia)	Pieter Defoor Founder & CEO Commo18 (Belgium)	Ahmed ElSebaie General Manager Egyptian Swiss Group (Egypt)
12.00 - 13.00	BEYOND WHEAT FLOUR-OPPORTUNITIES FOR MILLERS PANEL Q&A Moderated by Salim Makhoul General Manager, CrownZym (Lebanon)			
	Fueling the Future: Harnessing the Potential of Pulses and Side Streams André Kunadt Area Sales Manager Milling Solutions - Middle East, Bühler Group (UAE)	Legumes: Solutions for Dry Fractionation of Proteins Eric Emmert Senior Sales Manager Hosokawa Alpine (Germany)	Flaking in Food and Feed: Opportunities, Challenges and Innovations Marius Hermes Managing Director SCHULE Mühlenbau GmbH (Germany)	
13.00 - 14.00	LUNCH BREAK & NETWORKING <i>AL Qasr Ballroom</i> <i>Sponsored by Midstar FZE</i>			
	RAFFLE DRAW			
14.00 - 15.30	QUALITY CONTROL AND BAKING PANEL Q&A Moderated by Rachid CHAMCHAM General Manager, AgroLab (Morocco)			

<div>The Baking Properties Prediction Project</div> <div>Dr. Lutz Popper Scientific Director, Mühlenchemie GmbH & Co. KG <i>(Germany)</i></div>	<div>Influence of Various Process Parameters during Laboratory Grinding on Wheat Flour Quality</div> <div>Markus Löns Product Manager, Anton Paar TorqueTec GmbH <i>(Germany)</i></div>	<div>Milling Correction 360: Balancing Extraction & Functionality through Targeted Treatments and Testing</div> <div>Salim Makhoul General Manager, Crownzym <i>(Lebanon)</i></div>	<div>Strategic Approaches to Specialty Flour Formulation in Saudi Arabia</div> <div>Erij Temimi R&D Project Manager – Formulation & Ingredients, AIT Ingredients <i>(France)</i></div>	<div>Reducing Milling Costs through Smarter Wheat Sourcing</div> <div>Fabien Varagnac Founder, Grains & Flours Insights <i>(France)</i></div>
15.30 - 16.00	COFFEE BREAK & NETWORKING Hilton Hall			
19.30 - 22.30	TRADERS COCKTAIL DINNER Rixos Obhur Jeddah Resort & Villas Sponsored by Invivo Trading, ME Solaris Commodities, Midstar FZE, The Andersons			
DAY 2	Wednesday, 3 December 2025			
09.00 - 16.00	EXPO OPEN Hilton Hall			
	RAFFLE DRAW			
09.00 - 10.30	MARKET OUTLOOK SESSION PANEL Q&A Moderated by Dan Basse President & Founder, AgResource Co <i>(USA)</i>			
<div>FRENCH MARKET OUTLOOK</div> <div>Roland Guiragossian Algeria & Middle East Manager, Intercereales <i>(Egypt)</i></div>	<div>U.S. MARKET OUTLOOK</div> <div>Ian Flagg Regional Vice President, U.S. Wheat Associates <i>(Netherlands)</i></div>	<div>AUSTRALIAN MARKET OUTLOOK</div> <div>William Reid Head of Wheat Trading, CBH Group <i>(Australia)</i></div>	<div>BLACK SEA MARKET OUTLOOK</div> <div>Indrek Aigro Head of Grains, Copenhagen Merchants <i>(Denmark)</i></div>	<div>RUSSIAN MARKET OUTLOOK</div> <div>Xavier Magi Commodity Strategist, ME Solaris <i>(UAE)</i></div>
10.30 - 11.00	COFFEE BREAK & NETWORKING Hilton Hall			
11.00 - 12.00	<div>KEYNOTE ADDRESS</div> <div>Beyond Humans: Working with the Agents Among Us</div> <div>Nell Watson Pioneering Ethics & Machine Intelligence Researcher <i>(UK)</i></div> <div>Artificial intelligence is evolving from analyzing human behavior to acting autonomously—and increasingly, on our behalf. In this keynote, Eleanor 'Nell' Watson explores the emergence of agentic AI: systems capable of negotiating, deciding, and representing human interests. She introduces agent homunculi—miniature digital stand-ins that learn our values, optimize our routines, and participate in markets or logistical networks. Nell connects these concepts to practical frontiers in food and agriculture—from autonomous supply-chain optimization and predictive crop modeling to intelligent sustainability auditing and commodity trading. These developments promise vast efficiency gains, yet raise profound ethical and governance questions: when agents act for us, who bears accountability for their choices? How do we ensure human priorities—fairness, resilience, and food security—remain central when decision-making shifts from human to machine timescales?</div>			
12.00 - 13.00	WHAT'S NEW IN MILLING TECHNOLOGY			
	<div>Grain Cooling</div> <div>Simon Kolb Projecting & Sales Manager, FrigorTec GmbH <i>(Germany)</i></div>	<div>Practical Maintenance for Temperature Measuring System</div> <div>Tobias Diener CEO, Agromatic AG <i>(Switzerland)</i></div>	<div>Cronos - The One and Only Indefinite Chill Flour Milling Roll</div> <div>David Balaguer Sales Director Fundiciones Balaguer S.A. <i>(Spain)</i></div>	<div>When Heat Speaks : What Roller Temperature Reveals About Efficiency</div> <div>Alexis Noël Head of Product Management Smart Factory, Bühler Group <i>(Switzerland)</i></div>
	<div>The Importance of Cost Evaluation in a Modern Flour Mill - Operational Excellence in Bagging</div> <div>Ingo Jonas Vice-President - EMEA, Premier Tech Systems and Automation <i>(Germany)</i></div>		<div>Heat Treatment in Flour Mills: A Viable Alternative to Phostoxin for Effective Pest Control</div> <div>Michael Albers COO, First Mills <i>(Saudi Arabia)</i></div>	
13.00 - 14.00	LUNCH BREAK & NETWORKING AL Qasr Ballroom Sponsored by Midstar FZE			
	RAFFLE DRAW			
14.00 - 15.15	FEED MILLING AND ANIMAL NUTRITION PANEL Q&A Moderated by Julius Ndunga Mill Manager, Bakhresa Grain Milling Ltd. <i>(Rwanda)</i>			
	<div>Grinding Feed as Fine as Flour: Enhancing Nutrition & Performance</div> <div>Oliver Braegger Area Sales Manager, Bühler Group <i>(Switzerland)</i></div>	<div>Sustainable Valorisation of Grain Side Streams by Means of Special Milling</div> <div>Eric Emmert Senior Sales Manager, Hosokawa Alpine <i>(Germany)</i></div>	<div>Pelleting of Long-Fibre and Expander Technology – Specialities for the Animal Feed Industry</div> <div>Dr. Mohamad Yassin Microbiologist, AMANDUS KAHL <i>(Germany)</i></div>	<div>Feeding the Supply Chain – Strategic Reserves for Feed Mills</div> <div>Shujjat Alikhan Vice President, IMGS Group <i>(UAE)</i></div>
15.15 - 16.00	COFFEE BREAK & NETWORKING Hilton Hall			
DAY 3	Thursday, 4 December 2025			

09.00 - 16.00	EXPO OPEN Hilton Hall			
	RAFFLE DRAW			
09.00 - 10.00	<p>PANEL DISCUSSION</p> <p><i>The world is discovering and accepting the new world of artificial intelligence and how it can improve our decision making and streamline the flow of critical information. The panel will dig into the world of AI and how it will alter future grain pricing and analysis. Can AI help you save hours in your work week and what is its potential impact on grain trading, logistics and finance. Early adopters will hold an advantage in this powerful new technology. Listen and learn how the grain industry is quickly adopting AI in their daily business routines.</i></p> <p>Dan Basse President & Founder, AgResource Co (USA)</p>			
	<p>Ismail Jatti Head of Manufacturing Excellence Modern Mills Company (KSA)</p>	<p>Ali Magboul CEO, ASM Process Automation (UAE)</p>	<p>Sunil Maheshwari Vice President Specialty, Siemer Milling Company (USA)</p>	<p>Anas Shaar General Manager, EGI (UAE)</p>
10.00 - 11.00	<p>AI AND THE FUTURE OF MILLING PANEL Q&A Moderated by Ibrahim Al-Hazaa Executive Director, Al-Hazaa Investment Group (Jordan)</p>			
	<p>How Can Milling Benefit from AI, IoT, and Smart Automation?</p> <p>Martin Ellegast CEO, Wingmen Group GMBH (Switzerland)</p>	<p>Harnessing AI to Optimize Flour Milling Quality</p> <p>Alexis Noël Head of Product Management Smart Factory, Bühler Group (Switzerland)</p>	<p>Best Practices in Feed and Flour Milling – Automation Perspective</p> <p>Ali Magboul CEO, ASM Process Automation (UAE)</p>	
11.00 - 11.30	COFFEE BREAK & NETWORKING Hilton Hall			
	RAFFLE DRAW			
11.30 - 13.00	WHAT'S NEW IN MILLING TECHNOLOGY			
	<p>New Generation Torque Motors for Roller Mills</p> <p>Seyit Ali Topaç Sales Manager, IMAS (Türkiye)</p>	<p>Practical Report on the Efficient Use of Pneumatic Conveying in Milling Plants</p> <p>Paul Bruckmann CEO, MIAG GmbH (Germany)</p>	<p>International Standard for Sampling Grain and Latest Innovations</p> <p>Charles Loubersac Dhotel Sales Director, TPLG - TOUT POUR LE GRAIN (France)</p>	<p>From One Flour to Another: Optimizing Changeovers with EDGE</p> <p>Danilo Carloni Milling Advisor, OMAS Industries (Italy)</p>
	<p>Maize Flour & Grits Processing Technologies</p> <p>Erhan İNCİÖĞLU Sales & Marketing Manager, Tanış (Türkiye)</p>	<p>Rheology in Flours Milled from Various Wheat Samples Using Different Roller Gap Settings</p> <p>Zeki Demirtaşoğlu CEO, Bastak Instruments (Türkiye)</p>	<p>Bucket Elevators - The Heart Of Your Operations & Risk Management Of This Asset</p> <p>Hank B. PAUL Market Development Manager, BS&B Pressure Safety Management B.V. (Belgium)</p>	
13.00 - 13.30	<p>CLOSING REMARKS</p> <p>Ali Habaj Regional Director, IAOM MEA</p>			
	ANNOUNCEMENT OF IAOM MEA 2026			
13.30 - 14.30	LUNCH BREAK & NETWORKING AL Qasr Ballroom Sponsored by Midstar FZE			